

PATENT MEDICINES AND THEIR "ADS" ASSAILED IN REPORT

Vigilance Committee of Retail Merchants' Body Opens Fight to Protect Public.

PAPERS OF CAPITAL PRAISED

"Have Made More Progress in Cleaning Up Than Those of Other Cities of Size."

A ringing attack on patent medicines and their advertising marked a lively meeting of the advertising vigilance committee of the Retail Merchants' Association last night.

The report which was prepared by Dr. L. F. Keble, chief of the drug division of the Department of Agriculture, chairman of a special committee of the association, was unanimously adopted by the full committee, and a special committee was named to carry the recommendations into effect.

One of the chief functions of the committee will be co-operation with local newspapers and other publications looking to the elimination of objectionable advertising.

The members of the committee are chairman, Joseph Berberich; Dr. L. F. Keble, Dr. L. D. Walter, Martin J. McNamara, and A. J. Driscoll. The report states that "it has been observed that Washington papers as a whole have made more progress in cleaning up than any other city of the same size in the United States."

Built Upon Credulity.
"A large proportion of the so-called patent medicine industry has been built up on the credulity of the public, especially the suffering sick and susceptible, by some of the cleverest and most ingenious advertising," says the report. "Truth and honesty were often and still are lost sight of. In fact, truth became such an unknown quantity in many instances that various promoters of nostrums seemed to vie with each other in the race for a fair tale."

The committee discusses the methods of the so-called "specialists," citing specific cases of advertising and the indifference with which they operate. The activities of "blood poison specialists" are particularly condemned, and the committee urges that their advertisements be entirely excluded. Several complaints of alleged violations of the fair trade law were considered by the committee and referred to individual members for investigation.

Secretary Charles J. Columbus submitted a report on the status of the pending prosecution against the "Vick" Shop and others to be filed by C. E. La Vigne.

Bank Law's Sponsors.
A vote of thanks to Senator Pomeroy, Congressman Ben Johnson and Secretary Columbus for their efforts in procuring the passage of the false advertising and fake auction laws, was adopted.

Those present at the meeting were A. Y. Gray, Cathedral Heights Citizens' Association; Charles J. James, Petworth Citizens' Association; Washington Topham, Retail Merchants' Association; J. Clinton Hiett, Columbia Heights Citizens' Association; A. J. Driscoll, Mid-City Citizens' Association; H. R. George, Park View Citizens' Association; J. Randolph Webb, West-End Citizens' Association; W. O. Wetzel, Bradbury Heights Citizens' Association; Sidney West, Retail Merchants' Association; Louis H. Millard, Randolph Highlands Citizens' Association; J. Bond Smith, Takoma Park Citizens' Association; J. E. Keener, the publisher; C. P. Judge, University Heights; J. E. Crowder, Bradbury Heights; Dr. L. D. Walter, Northeast Citizens' Association; Julius Lashburn, Retail Merchants' Association; Martin J. McNamara, Central Citizens' Association; and Joseph Berberich, Retail Merchants' Association.

EXAMINE CANDIDATES FOR LUMBER PROBE

Many Seek Positions as Expert Investigators.

One hundred candidates are in the field for appointments to places on the board of investigators to conduct a world-wide investigation of the lumber industry for the benefit of American lumbermen.

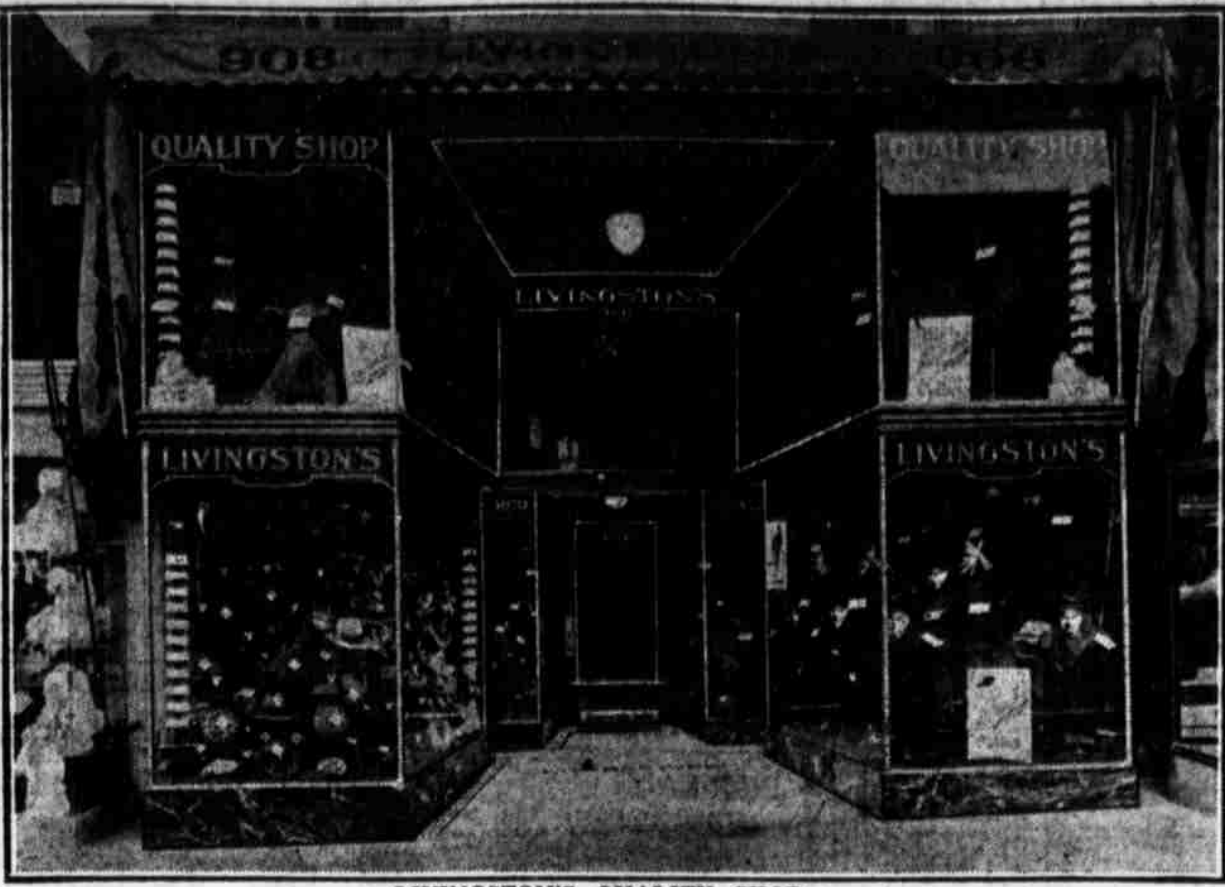
The task of selecting members of the board has been begun by a joint examination board representing the Bureau of Foreign and Domestic Commerce of the Department of Commerce, the forestry service, the trade commission, and the Lumber Manufacturers' Association.

The Eminent Cat.

The cat settled herself luxuriously in front of the kitchen range and began to purr. Little Dolly, who was strange to the ways of cats, regarded her with horror.

"O gran'ma, gran'ma!" she cried. "Come here quick. The cat's begun to boil."—Christian Register.

CAPITAL'S NEWEST STORE FOR MEN



LIVINGSTON'S QUALITY SHOP, Which Opened Today at 908 Seventh Street Northwest.

PATHE PICTURES A STORY BY KIPLING

To Present Robert Edeson in Film of "The Light That Failed."

To Pathe goes the honor of being the first to release a picture adapted from a book by Rudyard Kipling. On October 15 "The Light That Failed," a five-reel play, produced by Edward Jose, will be for the first time shown to a public, the majority of which is undoubtedly aware that Rudyard Kipling is one of the most famous living authors, with a fame confined to no one nation, but embracing the earth.

It is said that in the past Mr. Kipling has declined to permit his books to be put into motion pictures, as he felt that the art was still too new and immature—that he preferred to wait until better quality standards prevailed, that his works might not suffer in the transposition. That he has finally consented to permit to be filmed what many consider his greatest work furnishes proof of his recognition of the great advances made in the last two years in motion picture production.

Edward Jose, to whom was entrusted the exacting task of giving the book a proper interpretation, selected for his picture a noteworthy cast, consisting of Robert Edeson, Jose Collins, Lillian Tucker, and Claude Fleming.

Mr. Edeson plays Dick Helder, the hero; Miss Collins is Beatie, the fiery, untamed, and conscienceless girl of the streets; Miss Tucker is Maxie, thoughts of whom filled Dick's whole life; and Claude Fleming is Tarpenhow. The unreal fades into reality, and "The Light That Failed" seems a page taken from life. When Dick goes blind and dies on the battlefield with the word "Maxie" on his lips, the pathos of it would move a heart of stone.

MRS. JAMES MOSHER DIES AT HER HOME

Was Member of Oldest and Prominent Family.

Mrs. James Mosher, a member of one of the oldest and most prominent families of Washington, died yesterday at her home, 2000 S street northwest. She was a daughter of the late Dr. James E. Morgan, and a granddaughter of William Dudley Digges, the friend and benefactor of Major L'Enfant, after whose plans the city of Washington was laid out. It was at the Digges home, in Prince Georges county, that Major L'Enfant died. Mrs. Mosher was also the great-granddaughter of Daniel Carroll, of Duddington.

She is survived by two brothers, Dr. James D. Morgan, of this city, and Cecil Morgan, of Macon, Ga., and two sisters, Mrs. Emory Speer, wife of the United States District Judge of Georgia, and Mrs. Richard S. Hill, of Marlboro, Md.

School of Domestic Art To Open New Quarters

The National School of Domestic Art and Science is to open its sessions this winter in new quarters at 2650 Wisconsin avenue northwest. These will be thrown open to invited guests this afternoon, in a reception by the faculty, from 2 to 6 o'clock.

TODAY'S BEST FILMS.

Masonic Auditorium, Thirteenth street and New York avenue; Marc MacDermott and Naomi Childers in "The Footlights of Fate" (Vita-graph). Circle, 2105 Pennsylvania avenue—Holbrook Blinn, Emmett Corrigan, Ethel Clayton, and Montagu Love in "Husband and Wife" (World Film Corp.). Strand, Ninth and D streets—End Markey and Frank Keenan in "The Women" (Lasky), produced by Thomas H. Ince. Garden, 425 Ninth street—H. B. Warner in "Shell 43" (Triangle). Crandall's, Ninth and E streets—Robert Warwick in "Friday the 13th," adapted from the book by Thomas W. Lawson (World Film Corp.). Savoy, Fourteenth street and New York avenue—Cleo Ridgely and Wallace Reid in "The House With the Golden Windows" (Lasky). Apollo, 634 H street northeast—Emmy Wehlen in "The Pretenders." Avenue, 646 Pennsylvania avenue southeast—Sessue Hayakawa and Tora Aoki in "Allen Souls" (Lasky). Casino, Seventh and F streets—"The Fall of a Nation," by Thomas Dixon, Jr., author of "The Birth of a Nation," with the musical score by Victor Herbert. Leader, Ninth, between E and F streets—Sessue Hayakawa in "The Honorable Friend" (Lasky). Loew's Columbia, Twelfth and F streets—Pauline Frederick in "Ashes of Embers" (Famous Players).

SIDNEY AYERS DIES IN OAKLAND, CAL.

A dispatch to the Motion Picture News announces the death of Sidney Ayers, following an illness of several months from a complication of disorders due to a nervous breakdown, at the Merritt Hospital in Oakland today.

Mr. Ayers had been with the Selig company for three years and with the American at Santa Barbara for one year. Later he went to the Universal, where he remained for three years, playing leads and directing all his own pictures. The great strain of acting besides producing these pictures for Universal finally caused the breakdown that resulted in his death.

Mr. Ayers was regarded by the Universal as one of the promising and talented directors in the employ of the concern.

Career on the Stage.

He was the son of James H. Ayers, a pioneer Oakland business man, and started his theatrical career at the age of seventeen, joining the Lewis Morison's company in the presentation of "Faust." He played many roles in companies in the East, returning to Oakland about eight years ago, when he became leading man for Ye Liberty Stock Company.

After several engagements at Ye Liberty Theater he toured the Orpheum circuit with a number of his own sketches, and from there went into the moving picture field, joining the Selig company in Los Angeles in 1910 as leading man. When playing with the Selig Company he married Anna Francis, a Los Angeles society girl and noted beauty. He is survived by his widow and one child, Baby Ann Ayers, and two sisters, Mrs. A. Homer and Mrs. Howard Doane, of Oakland. He was thirty-five years old.

NEW STORE OUTFITS MEN FOR ANY EVENT

Livingston's Quality Shop, in Seventh Street, Opened to Public This Morning.

Equipped to fit out man for any occasion from the performance of manual labor to participation in a wedding ceremony, Livingston's Quality Shop, conducted by Sam and Ben Livingston, at 908 Seventh street northwest, opened its doors to the public this morning.

The proprietors purchased the building and have completely renovated it from top to bottom. Each of the salesroom floors is 60 by 20 feet. The first floor is devoted to the haberdashery and hat departments.

The second floor is given over exclusively to suits and overcoats, stock to outfit men and boys, while the basement carries a complete line of clothing for laboring men, including heavy shirts, overalls and gloves.

The entire front of the building consists of a bay window which extends from the first to the third floor. On the first floor, this is a seven-window front, so constructed as to permit of the dressing of each window separately and without interference with any other window.

The elder Livingston has been in business at 1000 Seventh street for nearly thirty years. He will continue to conduct that store.

"Chaplin Revue" to Come On the Essanay Program

George K. Spoor, of Essanay, will present Charlie Chaplin in the Essanay-Chaplin Revue of 1916. It will be in five reels, and released through the General Film Service.

What were deemed by producers as the three greatest pictures in which he had appeared for Essanay were selected for the revue. They are "His New Job," "The Tramp," and "A Night Out." Those of the trade to whom has been made known Mr. Spoor's plan have grown enthusiastic over it.

"His New Job" is the picture he made when first obtained by Essanay. The Essanay-Chaplin Revue of 1916 is a selection of what that company believes his greatest work.

Lecture on Mexico Part Of Film Theater Program

An illustrated lecture on "The Truth About Mexico" will be delivered tomorrow afternoon and evening at 3:30 and 7:30 by the Rev. A. H. Zimmermann, M. A., at the Seaside Theater, Wisconsin avenue.

The lecture in the afternoon will be for women and children, and in the evening for men only. The pictures to be used to illustrate the lecture are of Mexico as it really is. They include motion pictures and colored lantern slides.

Suffrage Club to Meet.

A meeting of the Colliers Equal Suffrage League will be held in the Munsey Building Monday night at 8 o'clock. Reports on the progress of the work will be made, and a large amount of business transacted.

PHOTOPLAYS

Circle, 2105 Penn. Ave. TODAY Ethel Clayton & Holbrook Blinn in "Husband and Wife" TOMORROW Nat C. Goodwin in "A Wall Street Tragedy" ALSO A GOOD COMEDY "Two of a Kind"

STRAND LAST TIME TODAY

SEASON'S SENSATION—WAR'S MOST TERRIBLE ASPECT The Violation of God's Fairest Flowers—

WOMEN WITH FRANK KEENAN AND ENID MARKEY A Monumental Piece of Acting—Wonderfully Done.

Matinees to 6 P. M. 10c GARDEN Evenings 6 to 11 15c H. B. Warner "SHELL 43" LAST TIME TODAY William Collier "NEVER AGAIN"

ITEMS OF INTEREST IN AND ABOUT TOWN

News and Gossip of Washington and Washingtonians Tersely Told.

Fully six feet six inches in height and weighing more than 250 pounds, Andrew J. ("Cy") Cummings, chairman of the Board of the Epiphany Church, is by all odds the largest man in the District building. It is a colleague, Henry S. Baker, is small in stature. Noting the comparison, a colored helper in the Southwest Washington establishment which the board was visiting in the course of its annual inspection, said in a whispered aside to the "barker": "Man, suh! 'Tain't no use to try to hide nothin' from de board. Misto' Baker don't see on de flo' Misto' Cummings sho' gwine to find on de ceilin'."

To Have Housewarming.
The Hughes Club will hold a housewarming at its new headquarters, Fifteenth and P streets Monday evening. Local business men have been invited to attend the festivities.

Loyal Legion Women to Meet.
The first fall meeting of the Legion of Loyal Women will be held at the Raleigh Monday evening at 8 o'clock. Mrs. Ada Weir, president of the local branch of the league, will be in charge.

Girl Scouts Play Ball.
The members of Troop 7, of the Girl Scouts, had a hike and a ball game yesterday, participated in by about twenty members. The game came after a meeting, held at the residence of Capt. J. C. Pyles, 918 Eighth street northeast, when the girls, on loving scouts went to the Virginia avenue playground for basketball and a baseball practice.

Bloomingdale Orchestra Resumes.
The Bloomingdale Orchestra, under direction of B. J. Wrightman, will resume rehearsals for the winter season tonight. These rehearsals will be held at the Bethany Baptist Church, Rhode Island avenue, near Second street northwest.

Ashlar Club to Meet.
The Ashlar Club of Master Masons will meet tonight in its club rooms at Old Masonic Temple, Ninth and F streets.

LOCAL MENTION.

Harvey's Seafood Platter Today
12 to 3, 5 to 8:30, 50c. Fried oysters, shrimp sauce, creamed scallops, chicken salad, other seasonable delicacies. 11th st. and A. ave.

The Sunday Evening Times has all the acknowledged advantages of evening newspaper circulation with none of the disadvantages of Sunday morning newspapers of many sections.

PHOTOPLAYS

Casino THEATER 7 and F CONTINUOUS EVERY DAY PRICES (ALL SEATS MATS. 10c) (ALWAYS EVE'S 15c) TODAY—LAST TIME

THE FALL OF A NATION

With Victor Herbert's Music. Augmented Symphony Orchestra.

CRANDALL'S C-APOLLO-S

624 H St. N. E. Northeast's Only Exclusive Feature Photoplay House.

SYMPHONY ORCHESTRA

Three shows every evening, starting 6:30, 8:00 and 9:30 P. M. Final showing of feature at 9:45 P. M.

Edward Abeles SUN. "Bobby Burnit"

MONDAY FLORENCE LAWRENCE in "Elusive Isabel"

TUESDAY HOLBROOK BLINN and ETHEL CLAYTON in "Husband and Wife"

WEDNESDAY MARY PICKFORD in "Hulda From Holland"

THURSDAY ELLA HALL in "The Crippled Hand."

FRIDAY BERTHA KALICH in "Marta of the Lowlands"

SATURDAY EDMUND BREESE in "Weakness of Strength"

CRANDALL'S CAVE GRAND S 645 Pa. Ave. S. E. Southeast's Only Exclusive Feature Photoplay House.

SYMPHONY ORCHESTRA

Three shows every evening, starting 6:30, 8:00 and 9:30 P. M. Final showing of feature at 9:45 P. M.

ETHEL CLAYTON & HOLBROOK BLINN SUN. in "Husband and Wife"

MONDAY WILLIE COLLIER, Jr. in "The Bugle Call"

TUESDAY HAZEL DAWN in "The Feud Girl"

WEDNESDAY EMMY WEHLEN in "The Pretenders"

THURSDAY THEDA BARA and A. H. VAN BUREN in "Her Double Life"

FRIDAY NORMA TALMADGE in "Going Straight" Extra—MACK SWAIN in "Ambrose's Cup of Woe"

SATURDAY GEORGE BEBAN in "Pasquale"

streets northwest. Several lectures will be given, and among the musical numbers arranged is, one by Clifford Stumph, soloist of Epiphany Church.

To Inspect Oysters.
Food and drug officials of the Department of Agriculture have given notice to those who ship oysters in interstate commerce that they will continue active inspection to prevent shipment of polluted oysters or shipment of shucked oysters that have been soaked to increase their bulk.

CRANDALL'S

SYMPHONY ORCHESTRA

We now have a symphony orchestra consisting of Washington's leading soloists, whose musical interpretations make our pictures doubly enjoyable.

House Peters and Gail Kane SUN. "Velvet Paw"

Clara Kimball Young Mon. Tues. Wed. Thu. "The Dark Silence"

WILLIAM FARNUM Fri. Sat. "FIRES OF CONSCIENCE"

CRANDALL'S SAVOY

14th and Columbia Road Mt. Pleasant's Only Exclusive Feature Photoplay House.

SPECIAL NOTICE

Crandall's Savoy Theater, Washington's largest and most beautiful picture playhouse, reopens today, presenting the highest in photoplay art with orchestral accompaniment rendered by Washington's foremost soloists.

Three shows every evening, starting 6:30, 8:00 and 9:30 P. M. Final showing of feature at 9:45 P. M.

Frank Keenan SUN. "The Phantom"

EXTRA—LOUISE FAZENDA in Pills of Peril MONDAY MARGUERITE CLARK in "Little Lady Eileen."

TUESDAY EMMY WEHLEN in "The Pretenders"

WEDNESDAY PAULINE FREDERICK in "Woman in the Case"

THURSDAY FRANCES NELSON in "Almighty Dollar"

FRIDAY W. S. HART in "The Captive God" Extra—WILLIE COLLIER in "Never Again!"

SATURDAY CHARLIE CHAPLIN in "The Count" and VIVIAN MARTIN in "The Stronger Love"

CRANDALL'S C-APOLLO-S

624 H St. N. E. Northeast's Only Exclusive Feature Photoplay House.

SYMPHONY ORCHESTRA

Three shows every evening, starting 6:30, 8:00 and 9:30 P. M. Final showing of feature at 9:45 P. M.

Edward Abeles SUN. "Bobby Burnit"

MONDAY FLORENCE LAWRENCE in "Elusive Isabel"

TUESDAY HOLBROOK BLINN and ETHEL CLAYTON in "Husband and Wife"

WEDNESDAY MARY PICKFORD in "Hulda From Holland"

THURSDAY ELLA HALL in "The Crippled Hand."

FRIDAY BERTHA KALICH in "Marta of the Lowlands"

SATURDAY EDMUND BREESE in "Weakness of Strength"

CRANDALL'S CAVE GRAND S 645 Pa. Ave. S. E. Southeast's Only Exclusive Feature Photoplay House.

SYMPHONY ORCHESTRA

Three shows every evening, starting 6:30, 8:00 and 9:30 P. M. Final showing of feature at 9:45 P. M.

ETHEL CLAYTON & HOLBROOK BLINN SUN. in "Husband and Wife"

MONDAY WILLIE COLLIER, Jr. in "The Bugle Call"

TUESDAY HAZEL DAWN in "The Feud Girl"

WEDNESDAY EMMY WEHLEN in "The Pretenders"

THURSDAY THEDA BARA and A. H. VAN BUREN in "Her Double Life"

FRIDAY NORMA TALMADGE in "Going Straight" Extra—MACK SWAIN in "Ambrose's Cup of Woe"

SATURDAY GEORGE BEBAN in "Pasquale"